



How do Regions cope with Strategic Planning – Case Study of Hannover Region

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Deputy Chief Executive of Region Hannover
Joint RTPI-ARL Workshop
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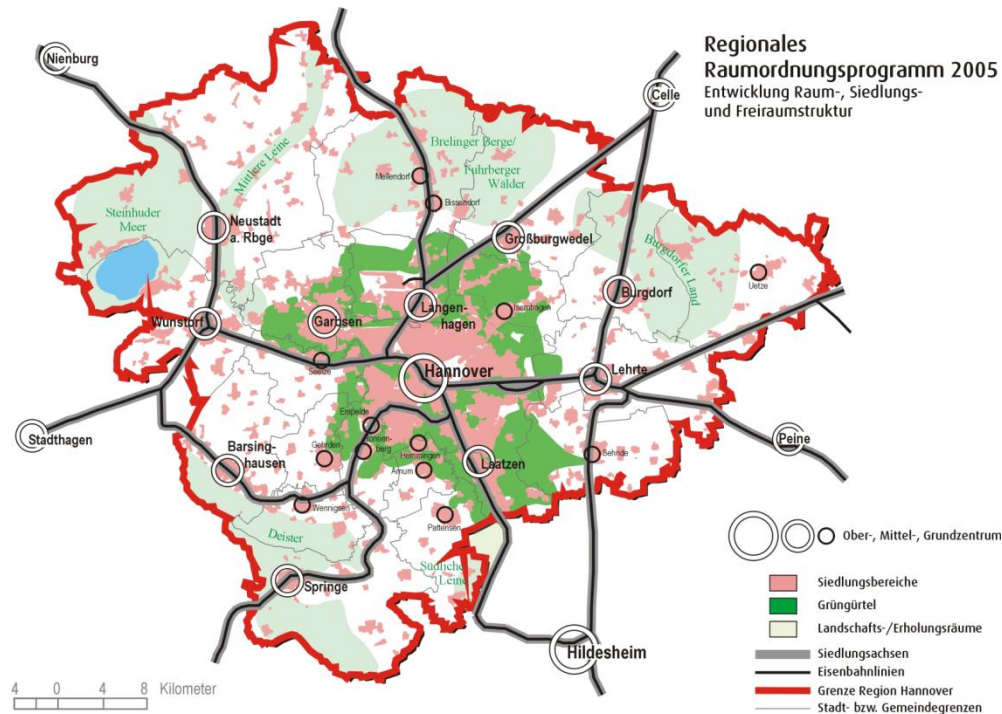
1.

SOME FACTS ABOUT OUR TERRITORY AND INSTITUTION

The Hannover region



Region Hannover



- monocentric urban region
- Hannover as core city
- 2,300 km²
- about 1.1 m. inhabitants

Städte und Gemeinden der Region Hannover



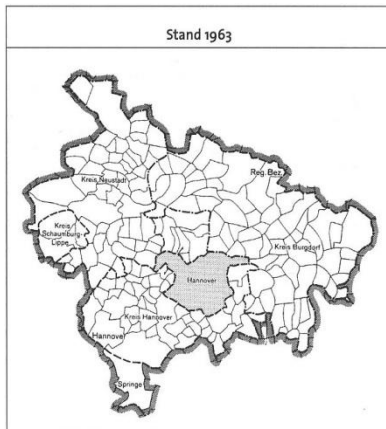
Region Hannover: Towns and municipalities

- Two-tier system of local authorities
- Regional level and 21 municipalities
- The region is organized similar to counties (Landkreise)
- The region is responsible for many state authority tasks

Short History



Region Hannover

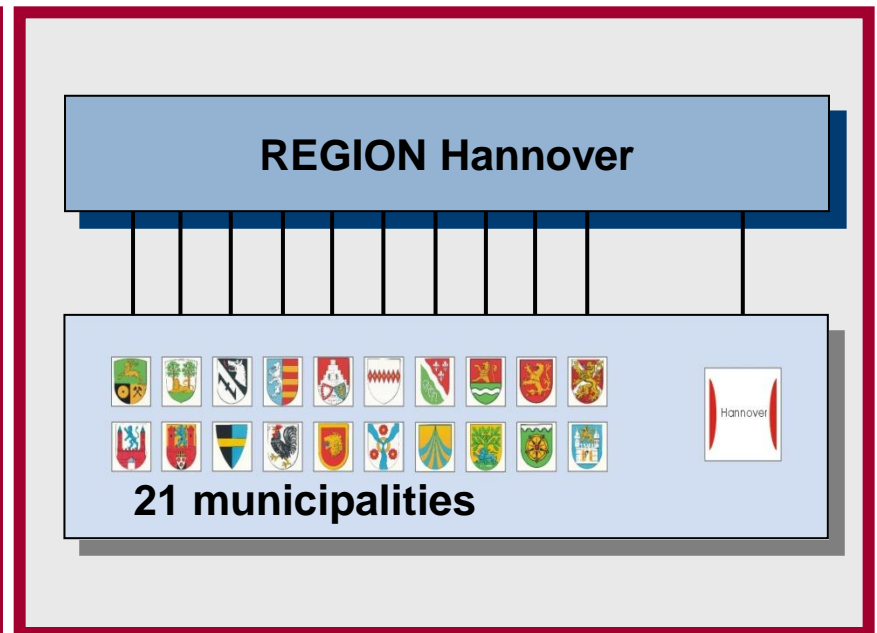
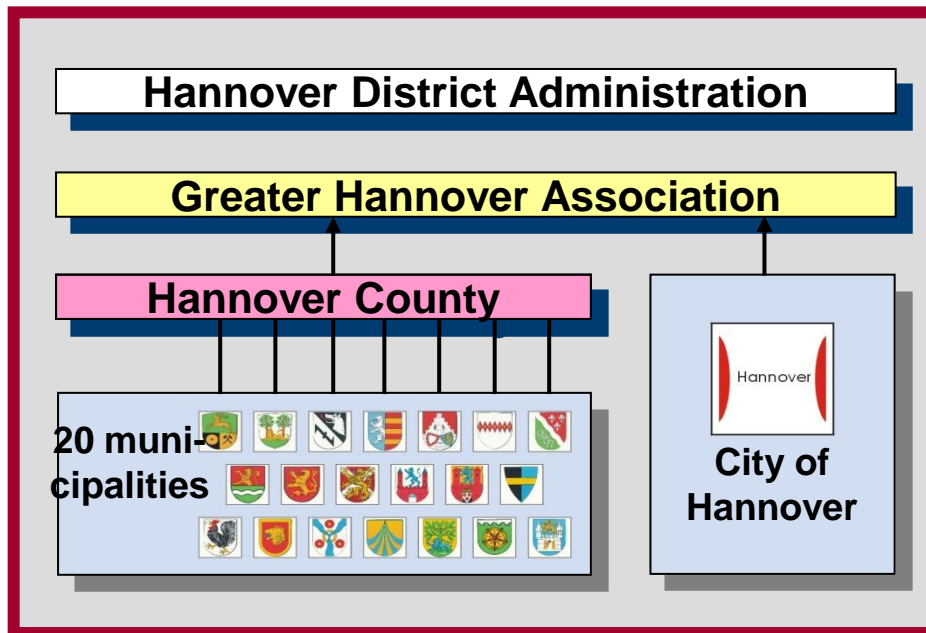


- 1959: The idea of a Greater Hannover Association first floated
- 1963 Greater Hannover Association (210 municipalities in 5 counties and 3 state districts)
- 1970 Greater Hannover Transport
- 1974 Reorganisation of local government: new county with 20 municipalities around the core city,
- 1980-1992: Constrained powers
- 1994: Zoo
- 1996 „Blue Paper“: blueprint for reorganization (authors: 3 chief executives)

Structure before 2001 and today



Region Hannover





We are responsible for the following tasks among others:

- Business and employment promotion
- Regional planning and development
- Public transport and regional roads
- Recreation areas and zoological garden
- Vocational schools
- Public health services and hospitals
- Nature conservation and environmental protection
- Waste management
- Youth and social welfare
- Public safety



Political organisation of the Region

- Regional council with 84 directly elected members
- Regional board
- 15 regional sectoral committees (partly because of special legal provisions)
- President of the Region (directly elected, member of the regional council)
- no municipal chamber

Region Hannover: The group of companies



Region Hannover



Klinikum
Region
Hannover



Region Hannover



2

PLANNING GUIDELINES AND VISIONS SINCE 1965



Greater Hannover association in the sixties

Primary goals:

- strengthening the economic area of central Lower Saxony
- overcoming local government and state district borders
- Not just physical planning, but fostering regional development

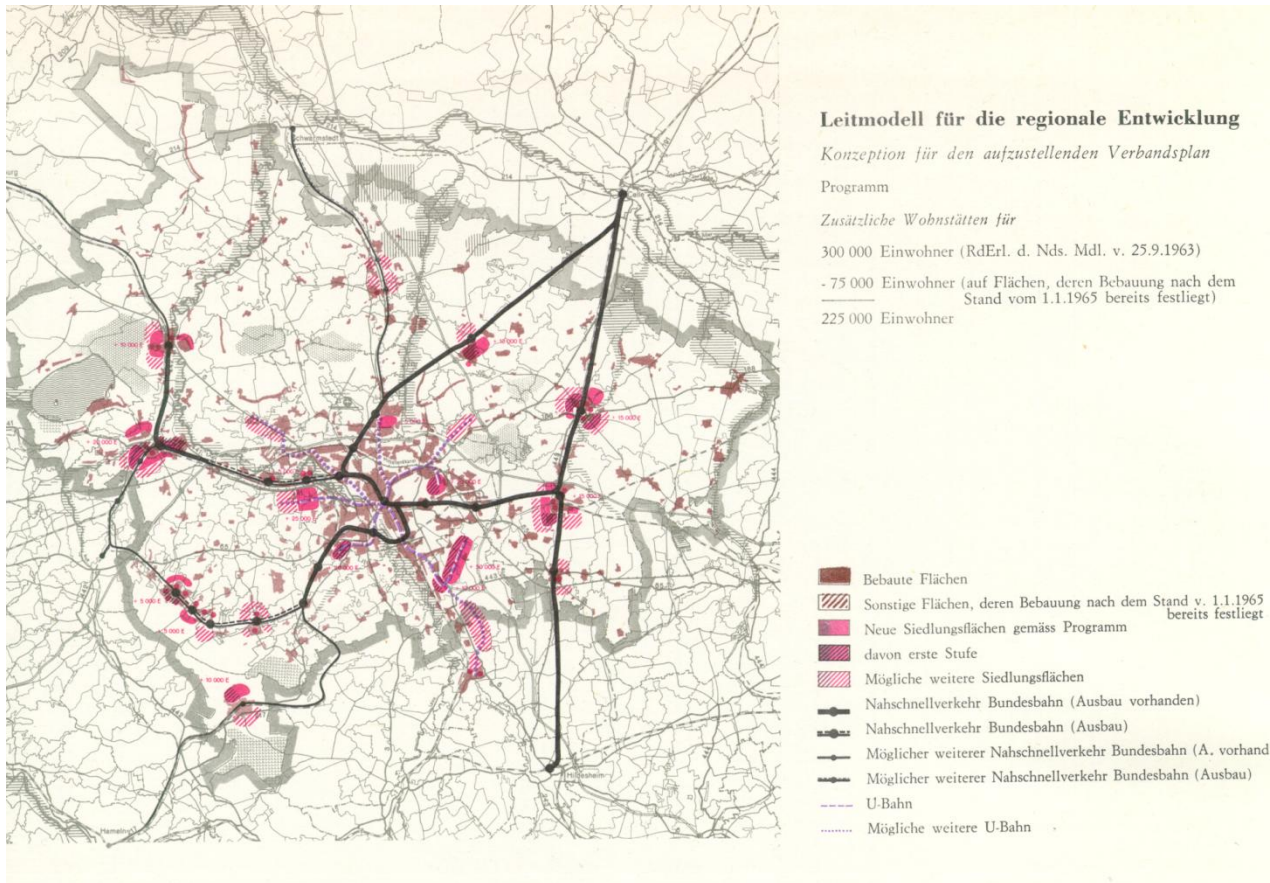
Activities in the Sixties:

- Regional planning guidelines, preparing a regional plan
- Coordinating public transport
- Developing industrial sites
- Improving recreational areas

1965: guiding principles for spatial planning („unity of settlement and transport“ as main strategy)



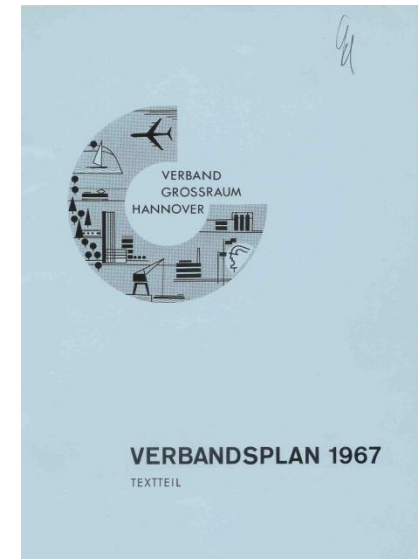
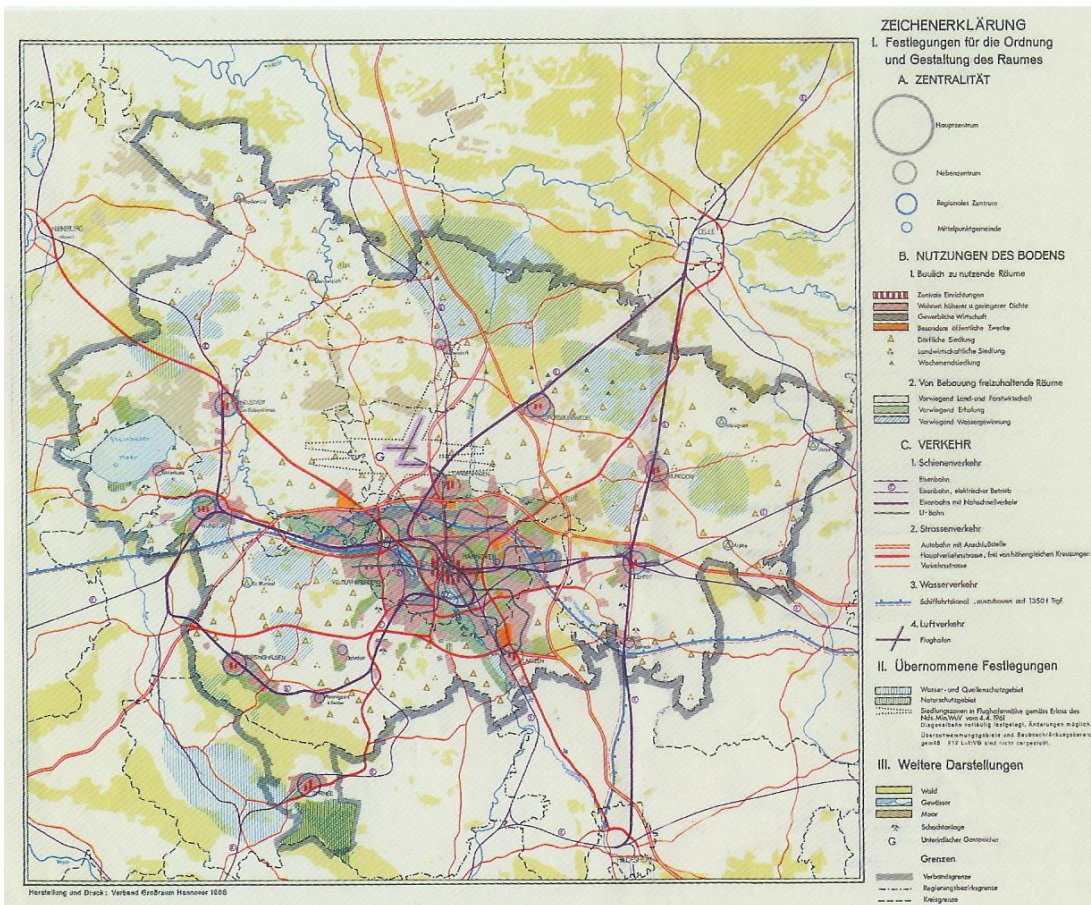
Region Hannover



1967: the first regional plan



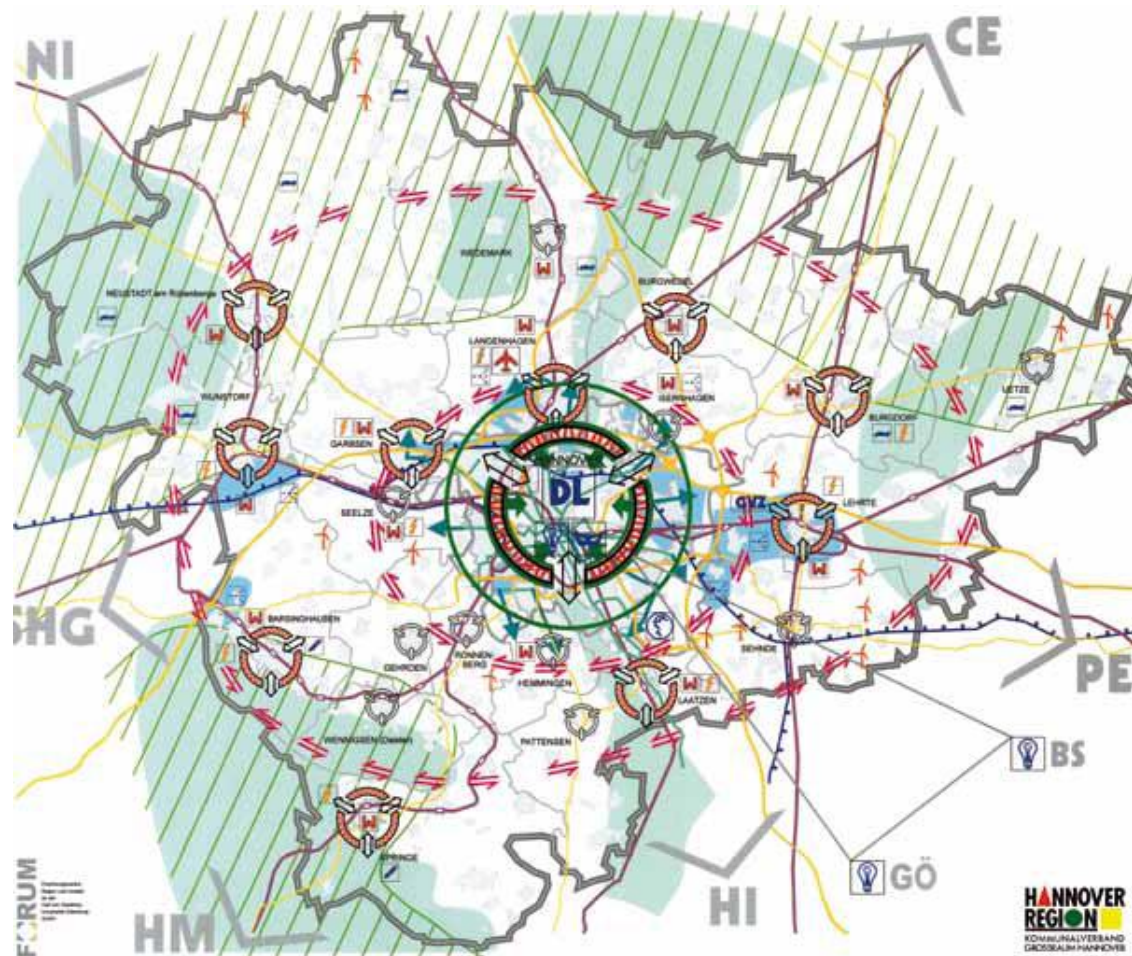
Region Hannover



1996: guiding principles for a new regional plan (RROP 1996)



Region Hannover



The Greater Hannover Association (until 2001) „Region as a strategy“



Region Hannover

- Until 2001 political and administrative division between core city and surrounding municipalities
- Greater Hannover Association (KGH) as a common institution of core city and surrounding county
- 4 tasks (planning, public transport, economic development and recreation)
- Motto of the Greater Hannover Association (KGH): „Our task is the region“
- KGH: leading role in laying foundations of the new institution „Region Hannover“ between 1996 and 2001
- 38 years of regional cooperation (in particular in the field of public transport): important precondition for broad public acceptance of „Region Hannover“

2005: guiding principles for a new regional plan (RROP 2005)



Region Hannover

Contents (only text for the guiding principles):

- Regional planning for people in the Hannover region (demographic change, social cohesion, gender mainstreaming)
- Challenges for Hannover region: pressure on space, changing economic structure, international competition, local and regional cooperation)
- Competences of Hannover region (quality of life, regional approach, strong capital, energy and climate protection, mobility)
- Goals and priorities (integration of settlement and transport, protection of natural resources and open spaces, shaping of „metropolitan region Hannover-Braunschweig-Göttingen“)



New chances since 2001

- Integrated political and administrative approach
- Region Hannover as a result of a bottom-up process
- 38 years of regional experience
- Directly elected council
- Broad tasks and competences
- Good atmosphere in the „family“ of local authorities
- Strong planning tradition

2010: Strategic approach and goals for Region Hannover



Region Hannover

Our aspiration

We are the model for city-regions
in Germany

We are among those who benefit
from demographic change

We maintain public ability to
shape places

Our strategic goals

Set an example to
other regions for
climate protection
and sustainable
Management

Allow people
to choose a range
of lifestyles and levels
of social participation

Raise educational
opportunity
and attainment

Maintain and
develop
employment
and creation
of value

Secure fiscal capacity

Secure public
provision of
benefits

Raise the level of
service provision



3.

STRATEGIC PLANNING IN THE HANNOVER REGION?



Regional planning in Germany

- Compulsory regional planning
- Different organizations in the federal states (Länder)
- Mostly planning associations
- In Lower Saxony Counties, county boroughs, planning association for Greater Braunschweig, Region Hannover
- Regional plans have to be in accordance with the state planning (Landes-Raumordnungspläne)
- Local authorities, other public bodies and in some cases also private bodies are bound to the rules of the regional plan
- Countermovement principle in the planning system

Strategic themes in Region Hannover regional planning



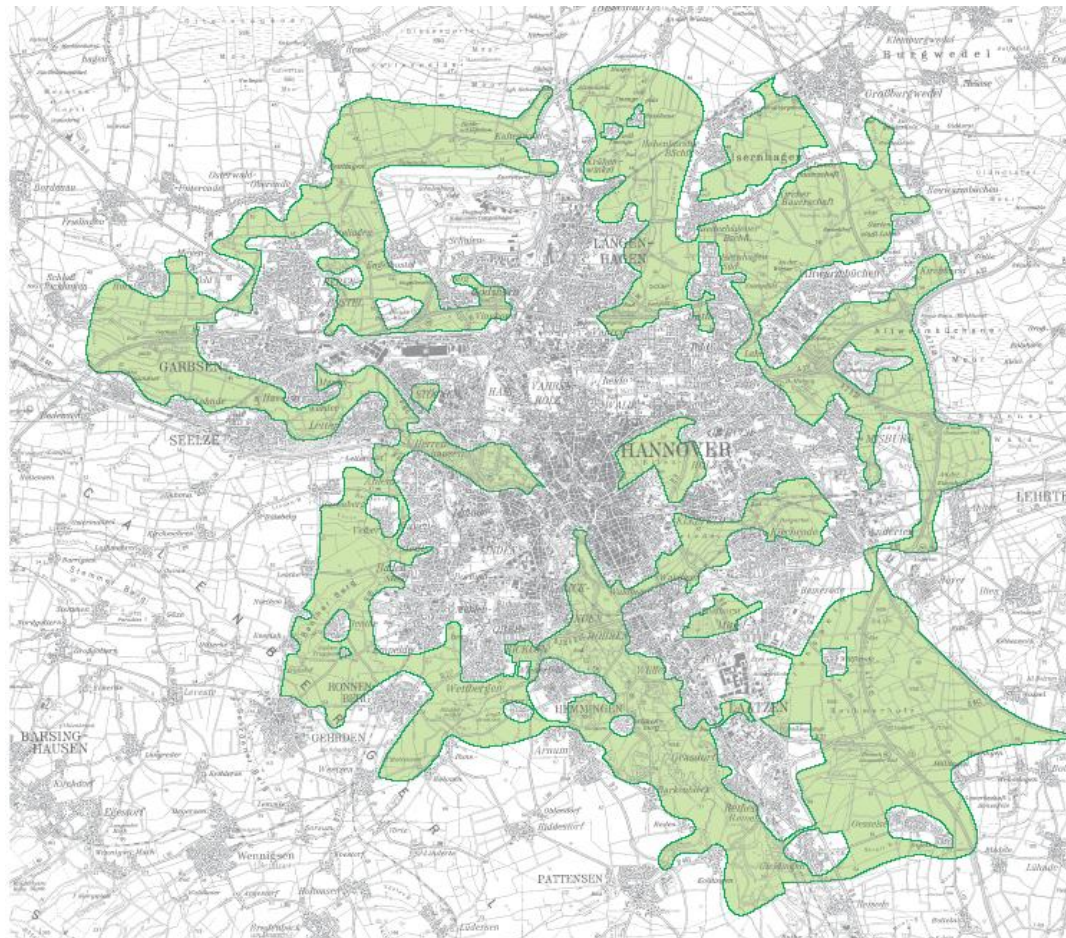
Region Hannover

- Settlement planning in connection with public transport
- Strong core city, but also strong cities in the surrounding (principle of „decentral concentration“)
- Preparing and developing industrial areas (cooperation between regional planning and economic development divisions)
- Preventing urban sprawl to keep quality of landscape (open spaces, hierarchy of settlements, restrictions for ca. 130 small villages)
- Climate protection and fostering new energy technologies
- Restrictions on shopping centres to preserve retail functions in the town centres

Open spaces with settlement restrictions in the regional core (binding structure in 1:50.000 scale)



Region Hannover



Region Hannover

Regionales Raumordnungsprogramm 2005

Bräutungskarte

Freiraumsicherung / Entwicklung

(Unter Bezug auf Landes-Raumordnungsprogramm 1994 § 5.04, C 15.07, dargestellt für die Kernrandzone der Region Hannover)

Vorranggebiete für Freiraumfunktionen in und zwischen dicht besiedelten und stark beanspruchten Gebieten von Ordnungsräumen

In diesen Gebieten müssen alle räumbedeutsamen Planungen und Maßnahmen mit der vorzugsweisen Zweckbestimmung vereinbar sein. In ihnen sollen nur solche öffentlichen Anlagen oder Einrichtungen vorgesehen werden, die für den Ordnungsräum notwendig und siedlungsnah zu entwickeln sind, für die im Siedlungsbereich jedoch keine geeigneten Flächen verfügbar sind.

Die Freiräume des regional bedeutsamen Freiraumsystems sollen weder durch bauliche Anlagen im Sinne einer Besiedlung noch durch andere Nutzungen in ihren ökologischen und sozialen Funktionen beeinträchtigt werden.

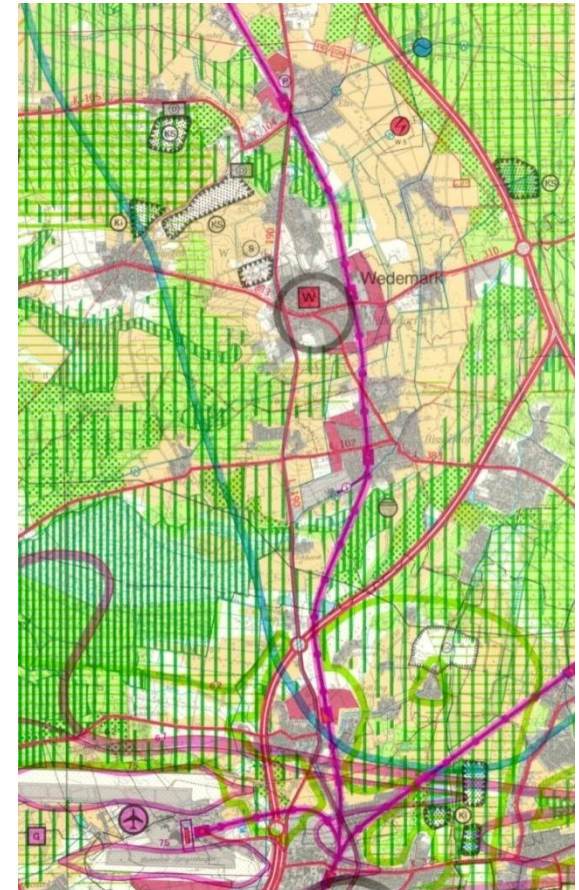
Kartographie: Topographische Karte 1:100 000 C 3513, C 3922
Veröffentlichung: 1994
Verfasser: Institut für Raumordnung und Geographie der Universität Hannover
Kartographie und Druck: Region Hannover

Other themes of regional planning



Region Hannover

- Priority areas for housing and industrial estates
- Priority areas for recreation
- Protection against flood
- Settlement restrictions around Hannover Airport
- Mineral resources
- Infrastructure (transport, energy, waste)



Well done?

- Well-established regional planning
- Clear physical structure
- Connection between settlement and public transport development

but....

- More physical than strategic planning
- Missing structural illustrations
- Sometimes primarily perceived as prevention; political „double bind“
- Missing links between regional planning and some sectoral policies
- No regular monitoring



Ideas for a new regional plan (RROP 2016)

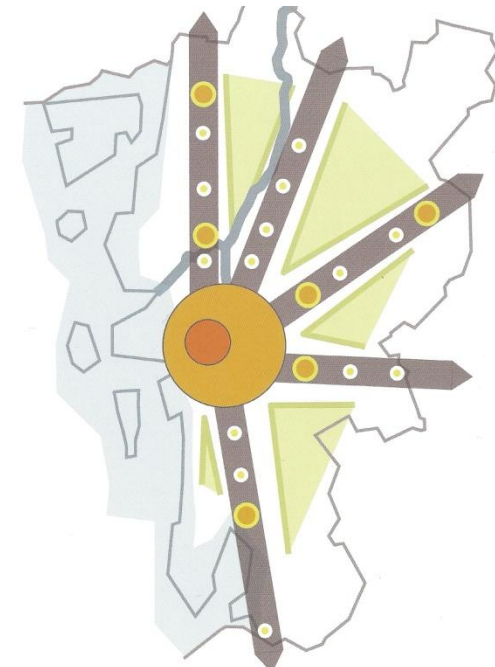
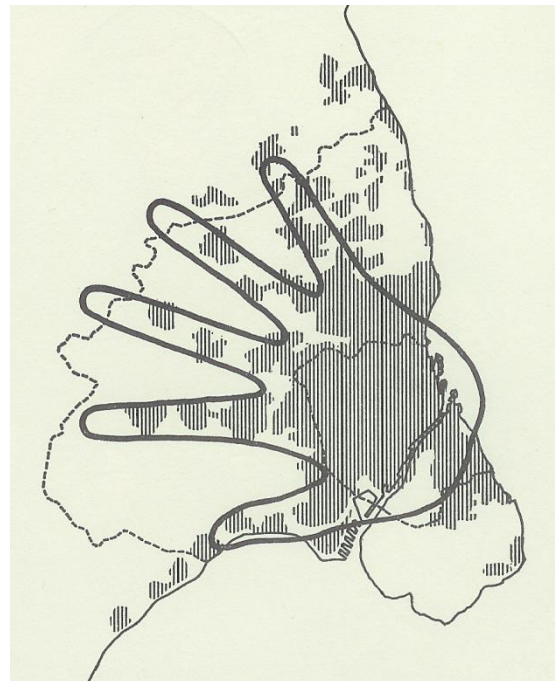
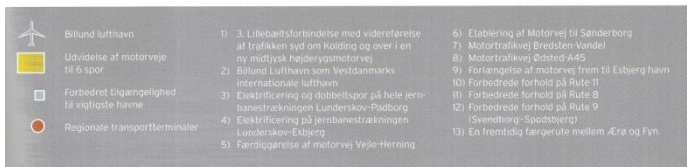
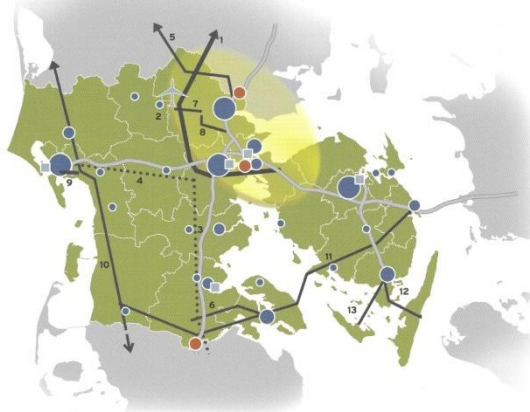
- Broad public participation (all 2012)
- Connection between strategic goals of Region Hannover and regional planning
- Strategic guidelines before physical planning
- „What do we want“ and „how can we reach that goal“
- Optimizing climate protection and climate change prevention
- Demographic change

Self-explanatory charts



Region Hannover

Sammenhæng og tilgængelighed





A successful planning process requires intensive mediation between:

- Guiding principles/goals/visions
- Regional plan and
- Implementation

Region Hannover:

- excellent conditions
- Optimization necessary
- Regional plan 2016: Opportunity and challenge



Thank you very much for your attention!

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